

# Appendix 3

## Montezuma County Outdoor Recreation Intercept Survey Methodology and Results

### Methodology

Three-hundred and seventy-eight (378) intercept surveys were collected in person from mid-June through mid-September 2023 at trailheads, along Forest Service roads, in campgrounds, lakeside and at outdoor recreation facilities and heritage sites throughout Montezuma County.

Recreation Site	% of Total Responses
Phil's World	24.9%
Sand Canyon	5.0%
Boggy Draw	16.4%
Chicken Creek Trails	2.6%
Transfer	7.7%
McPhee Reservoir	20.6%
CANM Visitors Center	16.1%
Dolores River	6.1%
Summit Reservoir and Pruett Reservoir	0.5%

The intercept survey began with observations about activities/modes, party size and other visible attributes. The survey was designed to quantify the proportion of visitor use compared to local use, understand trip characteristics among visitors and track visitor spending patterns.

Some of the questions differed depending on whether trail users were residents of Montezuma County or visitors from outside of the county. County residents were asked if outdoor recreation affected their decision to move to Montezuma County or stay in the county. Visitors were asked a series of questions about the characteristics of their trip and their trip-related spending.

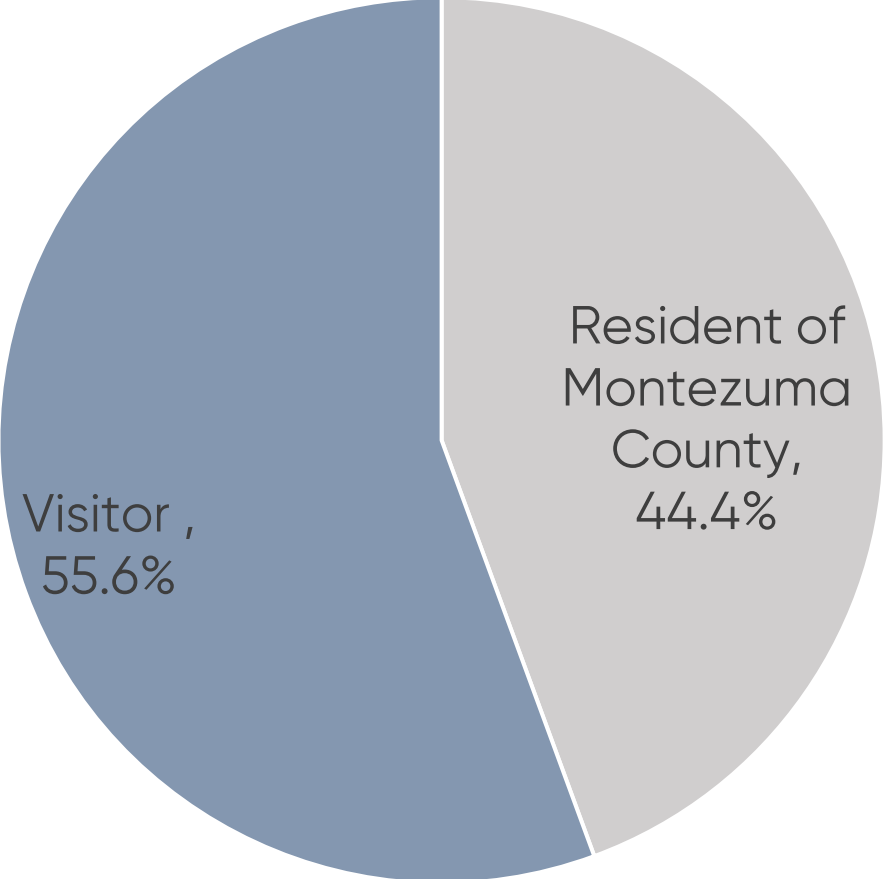
# Group size

Number of participants in group #	% of Total
1	29.6%
2	37.8%
3	10.1%
4	10.6%
>=5	11.9%
Average participants per group	2.7

# Activities of the group (during the day that the survey was collected):

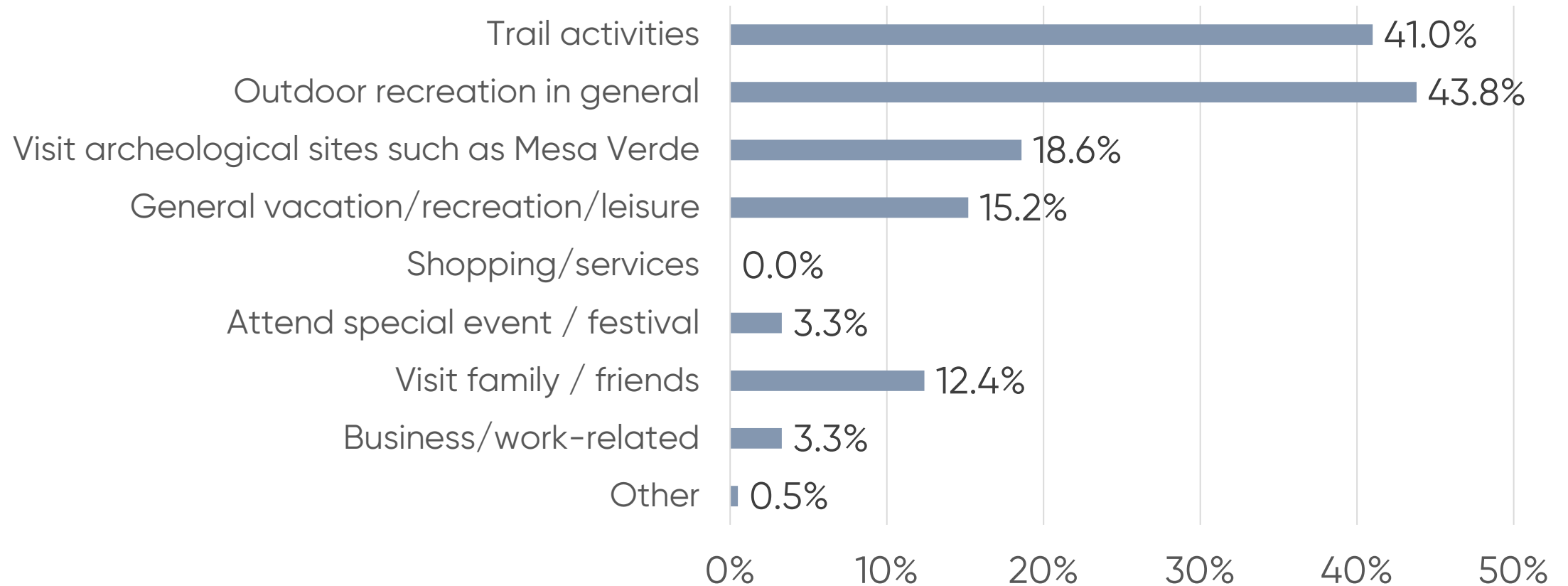
Activities	% of Total
Biking	42.1%
Walking/running	27.5%
Motorized travel	2.4%
River recreation (includes fishing and shoreline activities)	7.9%
Reservoir/lake recreation (includes fishing and shoreline activities)	20.4%
Camping	7.1%
Sightseeing	19.8%
Other	1.1%

# Visitor or resident?



# Visitors: reason for trip

What is the primary reason for your trip? (select all that apply)



# Visitors: travel party size

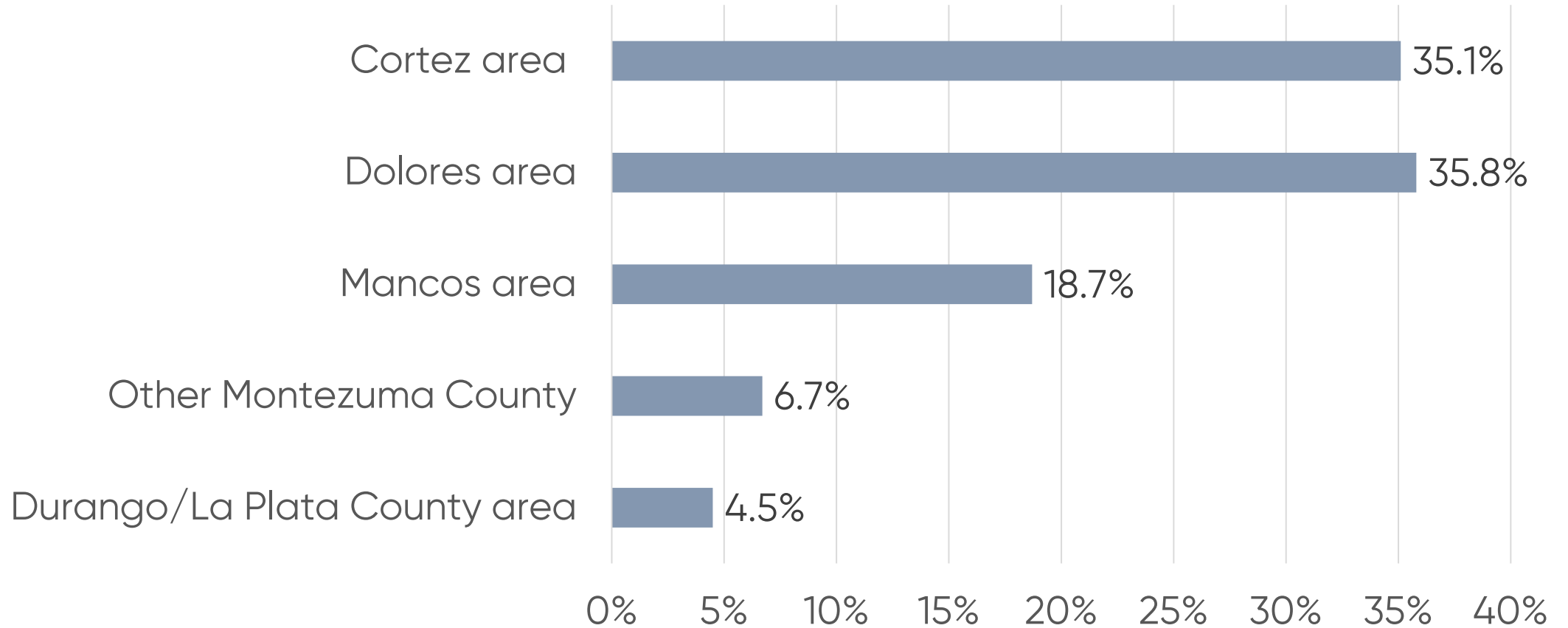
Number in travel party (including those not participating in this activity)	% of Total
1	21.9%
2	41.4%
3	11.9%
4	12.9%
>=5	11.9%
Average travel party size	2.9

# Visitors: length of stay

Length of stay	% of Total
1 day/not overnight	36.2%
2 days	11.4%
3 days	20.5%
4 days	14.3%
5 days	4.3%
6 days	1.4%
7 or more days	11.9%
Average length of stay (days)	4.2

# Overnight Visitors: where staying

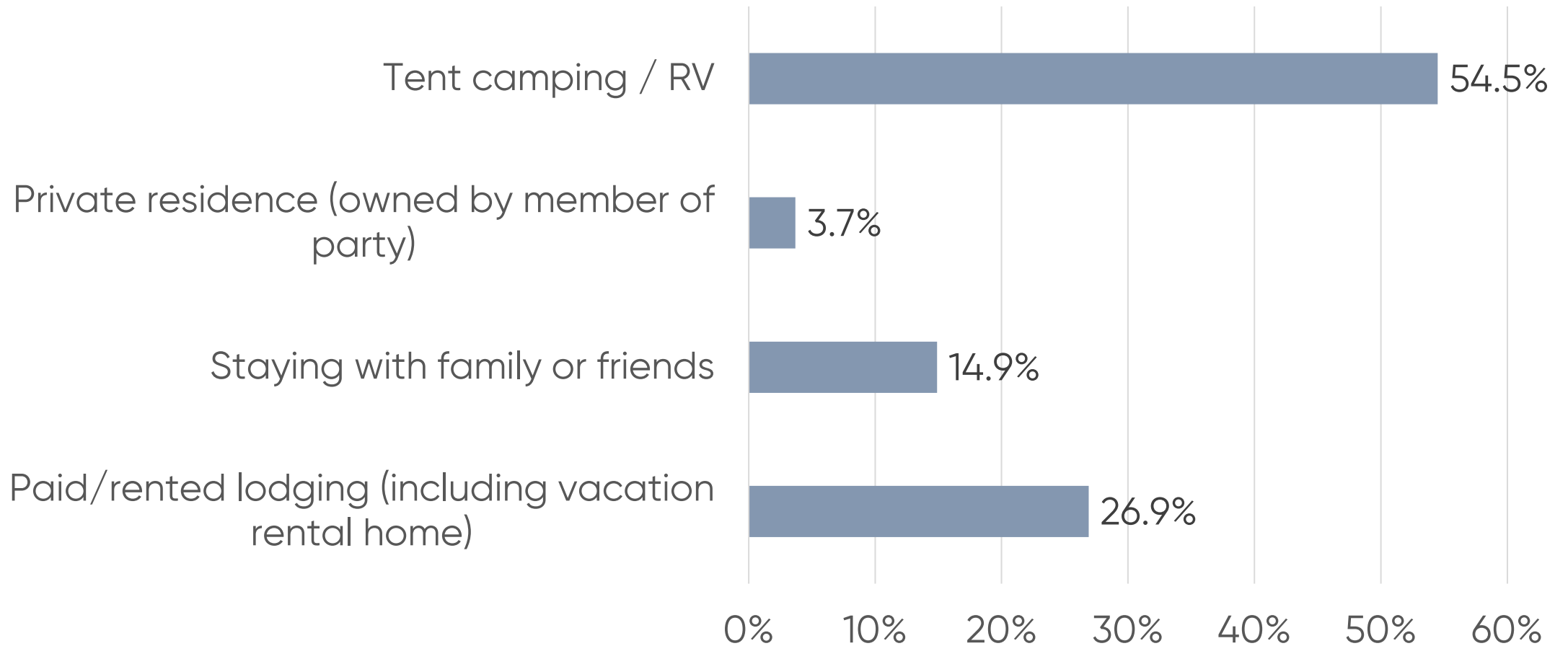
Where are you staying the night?





# Overnight Visitors: accommodations type

What type of overnight accommodations are you using?

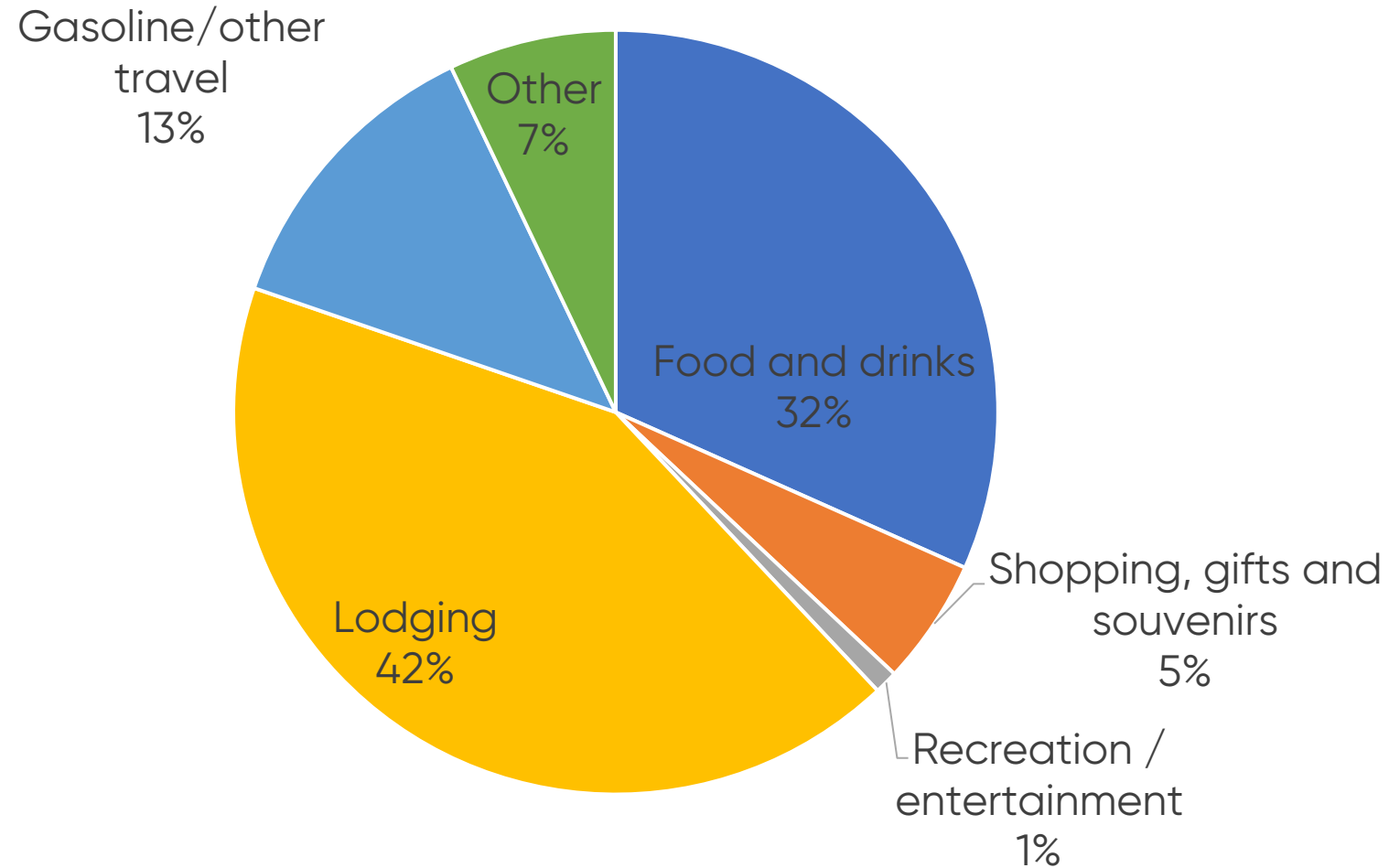


# Spending in Montezuma County per Visitor Party

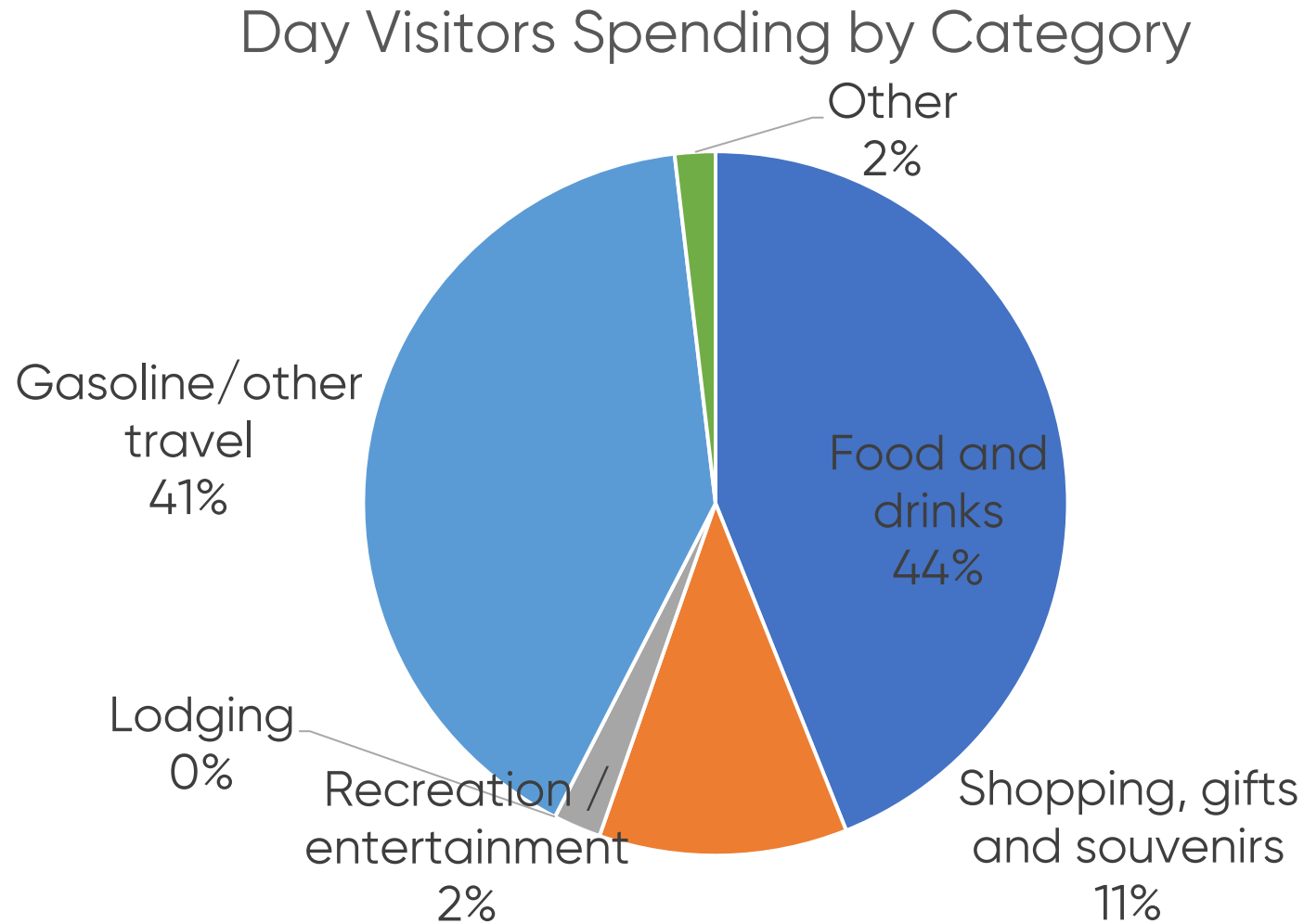
Segment	Average Visitor Party Montezuma County Spending per Trip
All Visitors	\$551
Overnight Visitors	\$802
Day Visitors	\$102

# Overnight Visitors: spending by category

Overnight Visitors Spending by Category

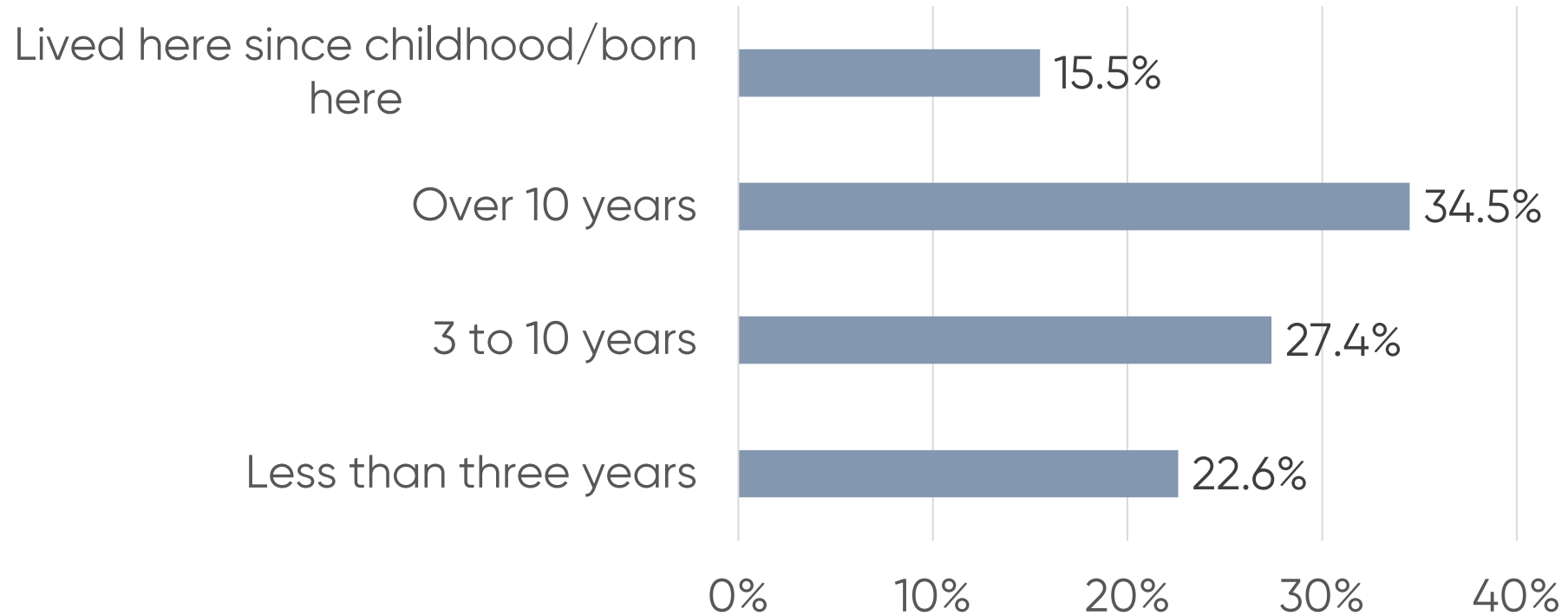


# Day Visitors: spending by category



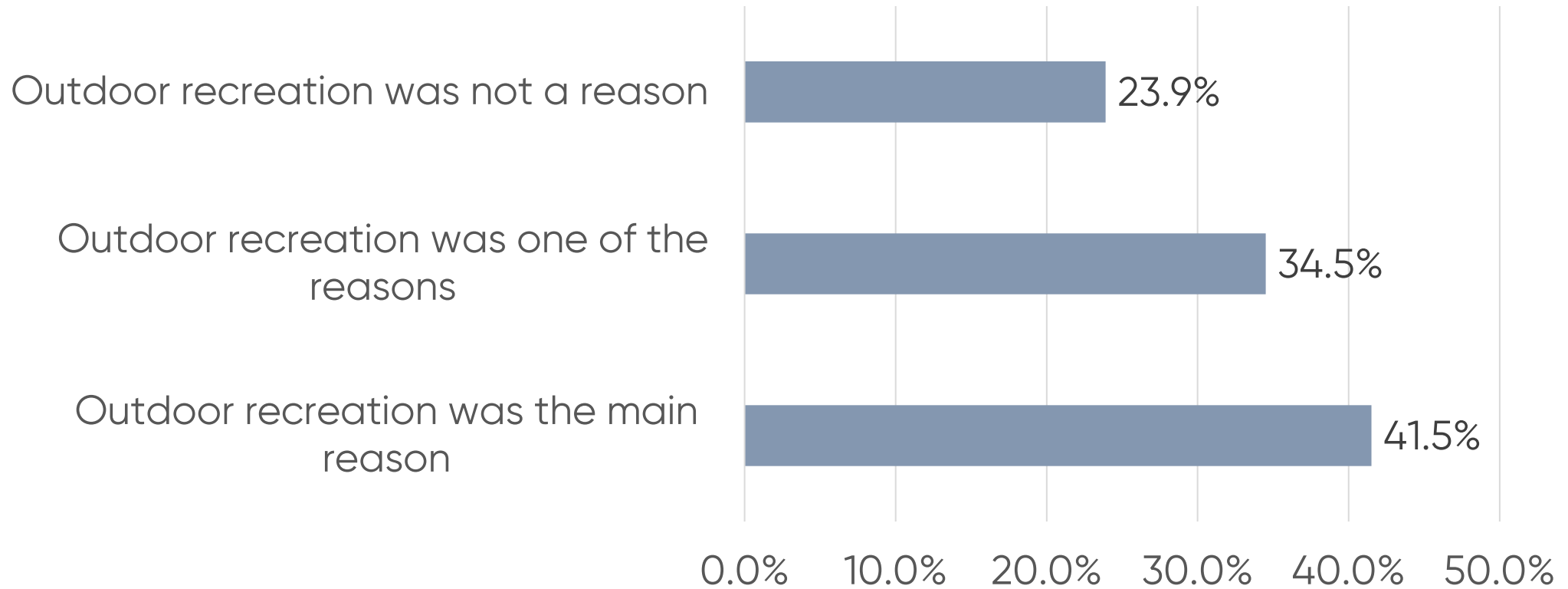
# Residents: length of residency

How many years have you lived in Montezuma County?



# Residents: outdoor recreation impact on decision to move here

To what degree did outdoor recreation affect your decision to move to Montezuma County?



# Residents: outdoor recreation impact on decision to stay here

Has outdoor recreation contributed to you continuing to live in Montezuma County?

